MINUTES
Revenue Enhancement Committee
Southern Tier Library System
October 4, 2011

Present: Dale Wexell, Chairman; Maija DeRoche, Denise King, Bonnie Weber, Ristiina Wigg

The meeting was called to order at 1:35pm by Dr. Wexell.

The committee reviewed the Foundation brochure and discussed how the first Foundation mailing would be accomplished. It was agreed to enter names and contribution information into the existing STLS contact file stored on Access software. The most complicated part will be arranging for notes to be written on individual letters by the person who suggested that name. Due to the number of people who will be signing letters, it was decided not to address solicitation letters to individual names. Suggestions were made for the text of the contribution card.

It was agreed that Dale would introduce the Foundation at the Annual meeting. A Foundation brochure and contribution will be included in attendee packets. A raffle drawing was discussed and agreed; Dale will contribute a basket of goods for the raffle.

Next Meetings: November 1st, 1:30pm at STLS
The meeting was adjourned at 2:45pm

Respectfully submitted,
Ristiina Wigg